Value Creation Process for Realizing the Management Principle

We will continue to provide "movement" solutions in a wide range of fields with our core of compact, lightweight, and highly efficient motors, contributing to the enrichment of people's lives and the development of industry.



Management Principle >>> Contributing to International Society and Continuously Increasing Our Contribution









Contribution to Society

Contribute to solving issues facing the international society through our business activities and sustainably increase corporate value

Contribution to international society

- I Safe, comfortable and prosperous society
- Reduction of energy consumption and environmental impact
- I Reduce and eliminate poverty and economic disparity
- I Solving consumer issues through our customers' products

Contribution to customers

- I Help customers produce compact, lightweight, highly efficient and quiet products
- I Help customers produce highquality products
- I Reduce the cost of customers'

Creating economic value

I Gain economic added value as a result of contributions to society and customers and redistribute it

Issues facing the international society

Social issues

- I Global warming
- I Environmental and energy
- Aging population

High incidence of traffic accidents Poverty and economic

General consumers' issues

- I Pursuit of safety and comfort in daily lives
- I Realization of diverse values and lifestyles
- Reduction of electric power and energy consumption

Customers' issues

- I Reduction of environmental
- I Compact, lightweight, highly efficient and quiet
- I High quality
- I Stable procurement
- Cost reduction

Contributing to solving social issues